



The logo for the Egg Track 2018 Report. It features a green circular icon on the left containing a white egg shape with a black line graph showing an upward trend. To the right of the icon, the word "Egg" is written in a bold, green, sans-serif font, and "Track" is written below it in a bold, black, sans-serif font. Below the "Egg Track" text, the words "2018 REPORT" are written in a black, all-caps, sans-serif font. The entire logo is overlaid on a background of white eggs.





A F O R E W O R D F R O M

sodexo

With the increasing focus on farm animal welfare and a growing number of public commitments across the food supply chain, transparent reporting is critical to maintaining **consumer trust**, building relationships with clients and suppliers, and articulating to investors how corporate values are integrated with management practices.

At Sodexo, we built our global corporate responsibility roadmap, Better Tomorrow 2025, to define, measure, and monitor our **impacts on individuals, communities, and the environment** through a robust and transparent tracking process.

While Sodexo is focused on driving progress towards our own measurable commitments, as a global food service provider, we also have a responsibility to support our clients with their **animal welfare** and **sustainability** goals. It is all part of our shared focus on our long-term future. Creating confidence about our sustainability and corporate responsibility practices is a key component of our growth strategy and can only be done with transparent target setting and progress reporting.

Furthermore, consumers are becoming savvier and demand clear evidence of accomplishments. Couple transparency with a robust process for **creating and tracking metrics**, and you can build trust with these potential brand champions.

Progress often depends on influencing suppliers to adopt industry changing practices. Collaboration with producers is a key element of this sustainable journey, and building capacity and dealing with unforeseen challenges should be expected. Being transparent about these—and the resulting impacts on targets—not only builds trust, but can also spur collaborative solutions to make a lasting impact.

Finally, investors must understand how **corporate responsibility** goes beyond lip service and is a true driver of business value, fully integrated into governance and operations. Sodexo's commitment to **transparent reporting** is a key reason we have been ranked #1 on the Dow Jones Sustainability Index for 13 years running.

We can only create meaningful change by working in partnership with others. Sodexo's collaboration with our stakeholders, including Compassion in World Farming, helps us to continuously improve, and in turn, encourages our industry to follow. We are pleased to introduce the EggTrack report this year, as it reinforces our belief that transparency and robust processes are highly valued. We hope the information within will influence others to pursue the same path.

Judy Panayos
Senior Director, Sustainability, Supply Management
Sodexo

EGGTRACK ENTERS YEAR TWO

EggTrack, an initiative of Compassion in World Farming, tracks the progress major food companies are making towards their **100% cage-free egg commitments**.

EggTrack is designed to:

- **Ensure** food businesses can and will stick to their cage-free egg commitments;
- **Encourage transparency** in the marketplace; and
- **Provide assistance** to food businesses during their transition to a 100% cage-free egg supply.

Beyond tracking progress, EggTrack also **identifies leaders and laggards**, **encourages transparency in the marketplace**, and **offers technical resources and assistance** from CIWF's Food Business team to aid in companies' transitions.

Transparent company reporting against commitment deadlines is the cornerstone of EggTrack, as all information in the tracker is based on publicly disclosed information. **Transparent and public progress reporting** demonstrates that a company holds itself accountable to the commitments it makes—communicating to investors, customers, and other key stakeholders that the company takes its **social responsibility targets** seriously. Additionally, public disclosure of progress shows that a company has adequately prioritized their animal welfare commitments, demonstrating a high level of managerial competency.

A bird's eye view of EggTrack also provides a snapshot of industry-wide progress in the transition to cage-free eggs, spanning multiple sectors. Coordination between companies and their suppliers will be key to ensuring a responsible and timely shift to a cage-free supply chain. As companies work to meet their targets, now is the time for companies to begin roadmapping this transition, setting sourcing targets, and reporting progress to pace this shift accordingly. We look forward to our continued work with food companies to **support them in their transition, identify solutions to challenges, and help them meet their cage-free egg goals**.



METHODOLOGY AND APPROACH

Last September, Compassion in World Farming USA published the first EggTrack report to begin tracking company progress towards a 100% cage-free supply chain. This year's report includes 27 new companies, bringing the total number of food businesses tracked to 100. All companies selected for the report have made a commitment to sourcing only cage-free eggs by 2026 or sooner.

Companies were selected on the basis of **size**, **egg footprint**, and **market influence**. The expansion of the tracker is consistent with our aim of creating a representative snapshot of progress across sectors in the shift to cage-free eggs.

Companies were asked to publicly disclose their cage-free egg percentages ahead of **July 31, 2018**. For progress numbers to be included in the annual report and displayed on the tracker, it must be **publicly available** on a company's website or other document including, but not limited to, an animal welfare policy, a CSR or progress report, or a press release.

A company receives the coveted **100% cage-free ribbon** (right) when it has achieved its goal of ensuring that **all egg types** used in its supply chain come from cage-free hens.



The data included in the tracker was compiled during the first three weeks of August 2018. Notes and special considerations concerning how progress is presented in the tracker are also included in this report.

EggTrack aims to track progress across a company's entire supply chain by tracking both shell egg and liquid/ingredient eggs. Relevant egg categories vary by company; therefore, **EggTrack looks for transparency on the egg categories covered by an individual commitment.**

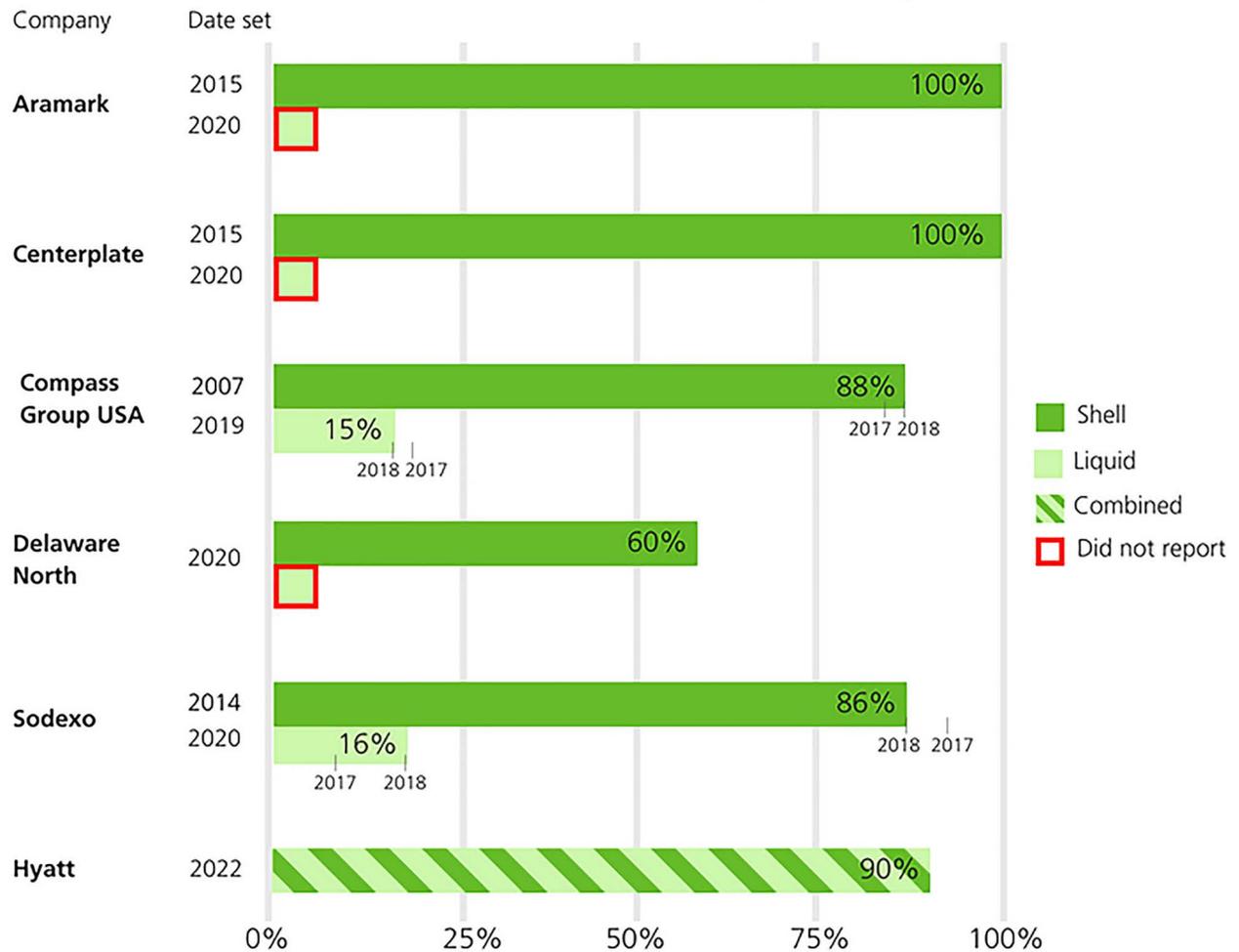
OVERARCHING RESULTS

Key findings from this year's report include:

- This year, **27 companies** of 100 (27%) reported progress against their cage-free egg commitments. Last year, 20 of 73 companies (27%) reported progress against their cage-free egg commitments.
- 2018 saw an increase of **nine additional companies** reporting their progress:
 - Six companies that did not report progress for the 2017 EggTrack report—**Delaware North, Jack in the Box, Starbucks, Kraft Heinz, Kellogg's, and Albertsons Safeway**—reported progress for the first time in the 2018 report.
 - Three companies—**Papa Johns, Ruby Tuesday, and Hyatt**—that were included in EggTrack for the first time this year reported cage-free egg progress.
 - Two companies for which progress was included in the 2017 report, **Trader Joe's** and **Publix**, dropped off this year due to non-current and unclarified data.
- Nine companies that reported in 2017—**Compass Group, Panera Bread, Kroger, Barilla, Unilever, Taco Bell, Sodexo, Subway** and **Campbell Soup Company**—updated their reporting to reflect their most up-to-date progress for the 2018 EggTrack report.
- While it is clear that delivering on cage-free egg commitments is rising on the food business agenda, it is concerning that a majority of companies are still choosing not to report their data.
- There remains a need for companies to clarify the **scope of their commitments and reporting**. Most pressingly, clarity is needed from many companies on the egg categories to which their commitment applies (i.e. shell, liquid and/or ingredient eggs) and, consequently, reporting should specify the proportion of cage-free eggs purchased for each relevant category, as well.

Annual progress reporting is an important indicator that companies are proactively working in their supply chain to create change in a sustainable and responsible manner. **We will continue to publish this EggTrack report annually, until the cross-sector transition to cage-free eggs is complete.** Any companies planning their cage-free transition can find technical resources on systems, welfare indicators, and other relevant information at the end of this report.

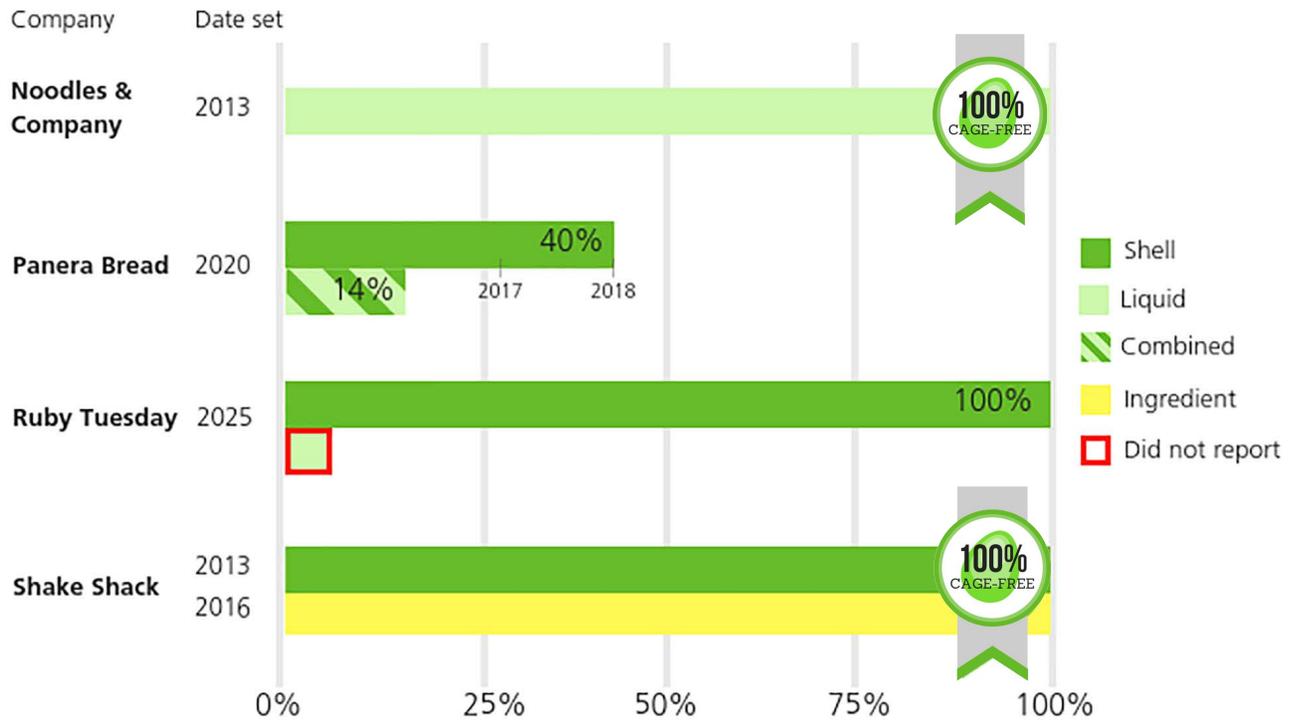
CAGE-FREE EGG PROGRESS OF COMPANIES REPORTING



Did not report: Elior (2020), Performance Food Group (2026), Schwan's Company (2025), Carnival Cruise Line (2025), **The Walt Disney Company (2016)**, **Hilton Hotels & Resorts (2017)**, InterContinental Hotels Group (2022), **Marriott International (2015)**, Norwegian Cruise Lines (2025), Royal Caribbean International (2022), Six Flags (2026), Wyndham Hotels & Resorts (2018)

FAST & CASUAL DINING

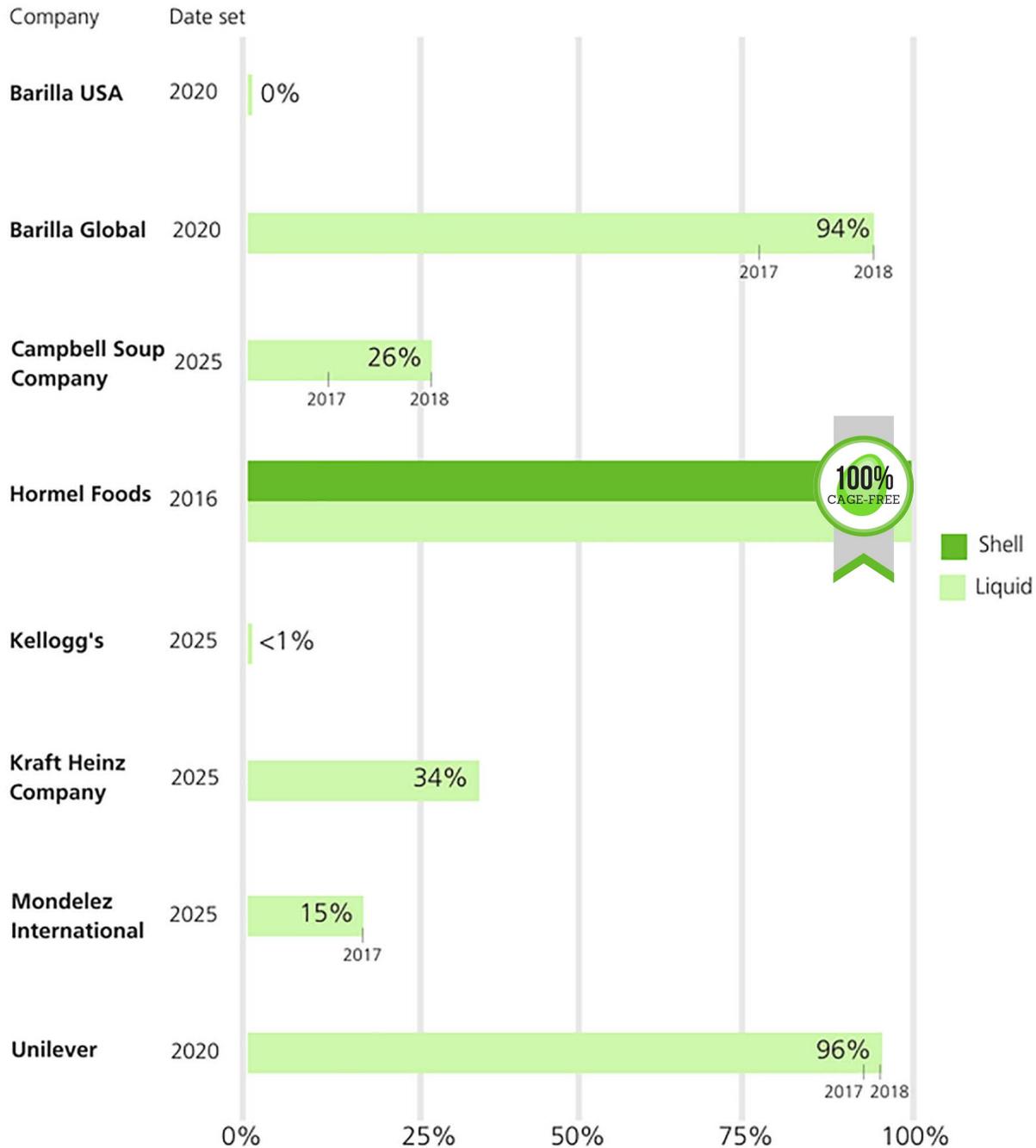
CAGE-FREE EGG PROGRESS OF COMPANIES REPORTING



Did not report: **Au Bon Pain (2017)**, Bob Evans Restaurants (2025), TGI Fridays (2018 shell & liquid, 2024 ingredient), Brinker International (2025), Cheesecake Factory (2020 restaurant, 2025 bakery), Denny's (2026), California Pizza Kitchen (2022), Dine Brands Global (IHOP/Applebee's 2025), Cracker Barrel (2026), Darden Restaurants (2018), Bloomin' Brands (2025), Ruby Tuesday (2025 liquid)

MANUFACTURERS

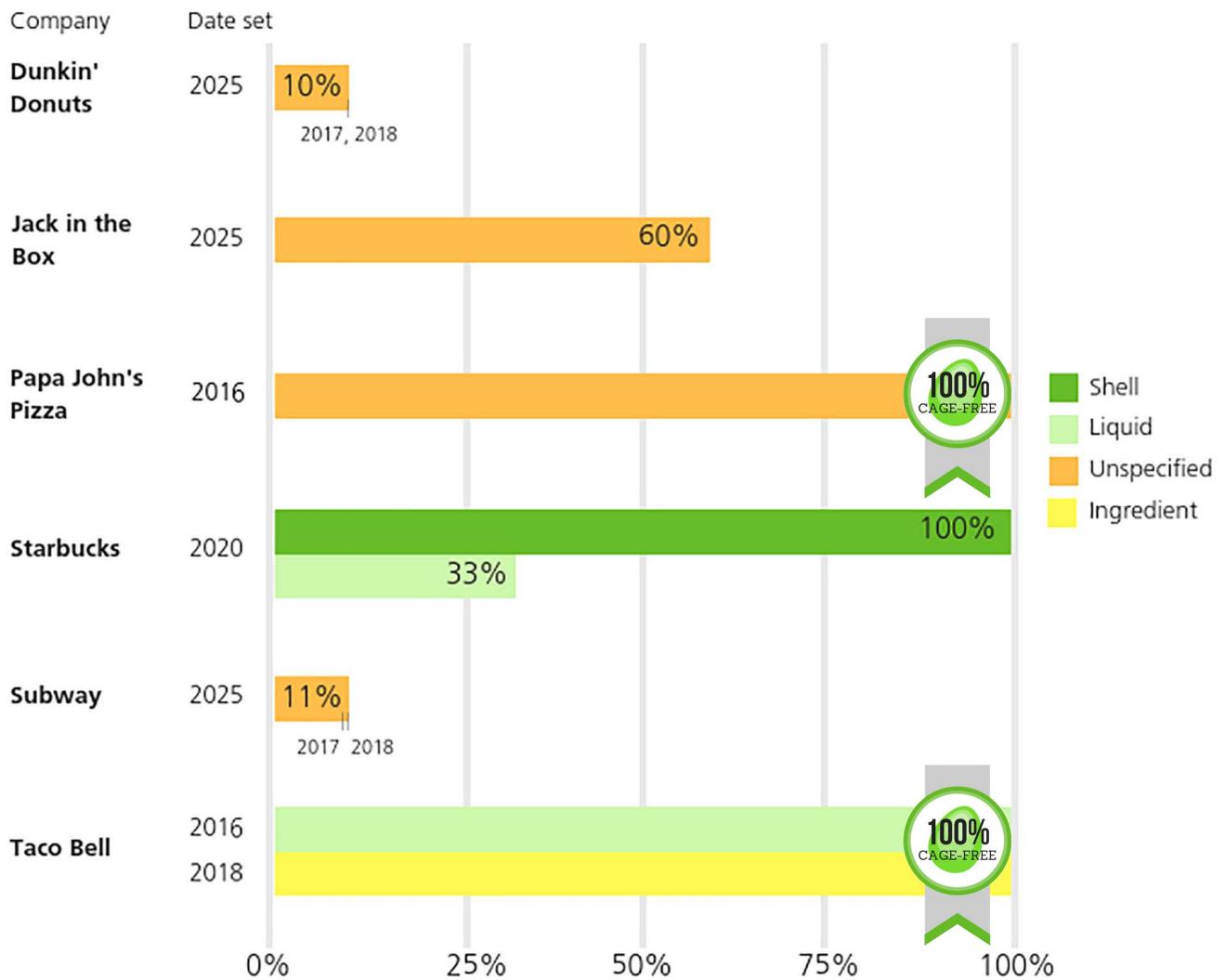
CAGE-FREE EGG PROGRESS OF COMPANIES REPORTING



Did not report: Conagra Brands (2025), Egghand's Best (2025), Flowers Foods (2025), General Mills (2025), Grupo Bimbo (2025), Mars (2020), Nestle (2020), PepsiCo (2020)

QUICK SERVICE

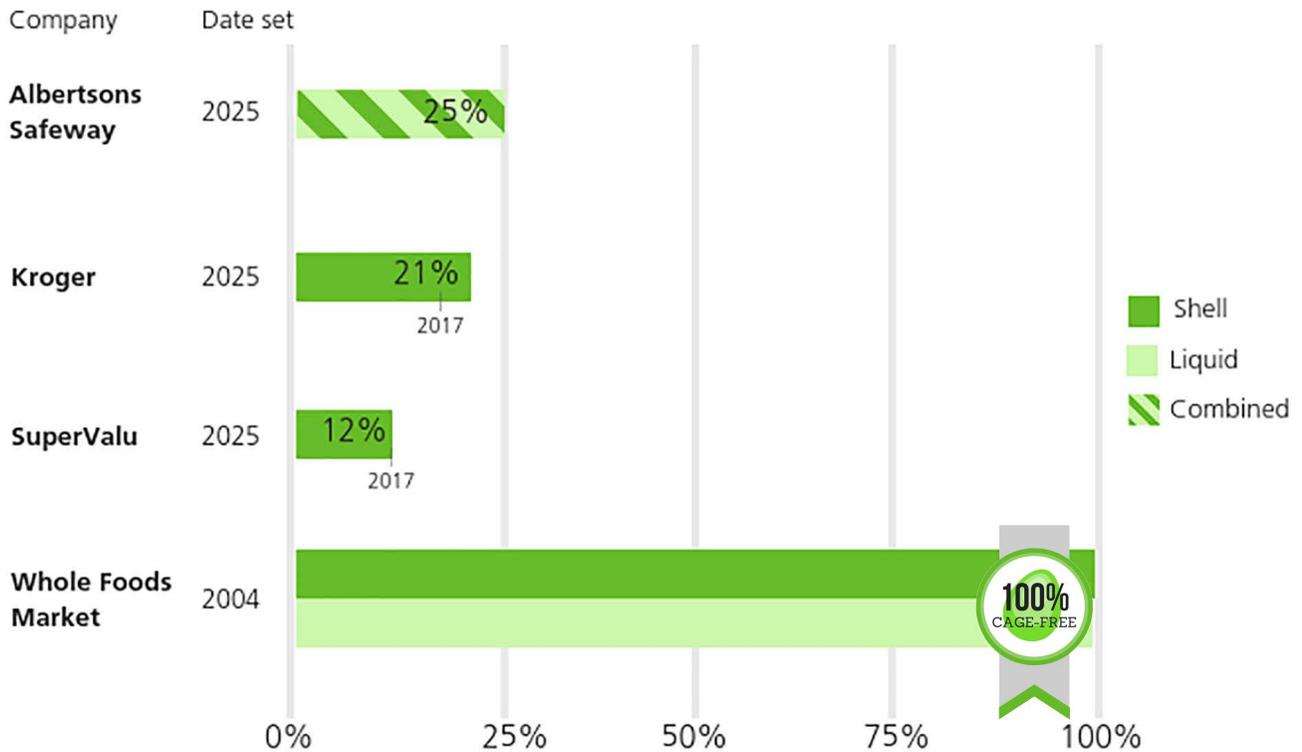
CAGE-FREE EGG PROGRESS OF COMPANIES REPORTING



Did not report: Arby's (2020), Bojangles' Famous Chicken 'n Biscuits (2025), Caribou Coffee (2020), Carl Jr.'s/Hardees (2025), Chick-fil-a (2026), Dairy Queen Grill & Chill (2025), Einstein Bros. Bagels (2020), Focus Brands (2026), Krispy Kreme (2026), Le Duff America, Inc. (2026), McDonald's (2025), Peet's Coffee (2020), Qdoba (2025), Quiznos (2022), RBI/Burger King (2025), Sonic Drive-In (2025), Wendy's (2020), White Castle (2025)

RETAILERS

CAGE-FREE EGG PROGRESS OF COMPANIES REPORTING



Did not report: Ahold Delhaize (Ahold USA brands by 2020, Delhaize USA brands by 2025), Aldi (2025), Associated Food Stores (2025), BJ's Wholesale Club (2022 shell, 2025 liquid), C&S Wholesale Grocers (2025), CVS (2025), H-E-B (2025), IGA Inc (2025), Ingles Markets (2025), Key Food (2025), 7-Eleven (2025), Lidl (2025), Meijer (2025), Publix (2025), Southeastern Grocers (2025), Sprouts Farmers Market (2022), Sysco (2026), Target (2025), The Fresh Market (2020), Trader Joe's (2025), US Foods (2026), Wakefern Food Corporation (2025), Walmart (2025), Walgreens (2025), Wegmans (2025)

NOTES AND CONSIDERATIONS

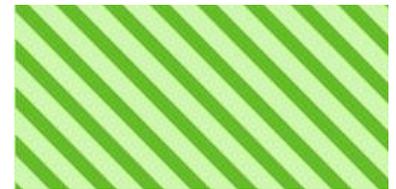
The charts above are designed to display publicly available information as clearly as possible. However, there are some case-by-case notes to consider. For example, some companies use only one egg type and, therefore, have only one associated progress bar, while others use multiple egg types, but may have only reported progress on one type.

Other companies do not make it clear as to whether they are reporting on all egg categories or just on one in their supply chains. Where it is unclear what categories progress applies to, progress is presented as unspecified. We recommend that all companies make this explicit in their public reporting and extend their commitments to cover all eggs in their supply chain, where this is not already the case.

A red box around a progress bar signifies that a company has not yet reported for that egg category.



A striped progress bar signifies that a company reports progress as a combination of egg categories that are cage-free. In this year's report this is limited to reporting on a combination of liquid and shell egg progress.



EggTrack aims to track progress against US cage-free commitments. Exceptions include some companies which currently report globally (**Mondelez, Kellogg's, and Campbell Soup Company**) or for their North American supply chain (**Starbucks, Kraft Heinz, and Unilever**).

Other company-specific considerations are outlined on the following page.

COMPANY-SPECIFIC CONSIDERATIONS

FOOD SERVICE & HOSPITALITY

Hyatt has a striped progress bar representing that its progress is publicly reported as a combination of both its liquid and shell egg progress.

QUICK SERVICE

Dunkin Donuts reports they are 10% cage-free towards their 2025 goal, but they are only reporting on breakfast sandwiches. We encourage Dunkin Donuts to expand their reporting to represent entire egg categories, as opposed to a product-specific supply chain.

Starbucks reports cage-free egg progress for company managed stores. We encourage Starbucks to provide clarification in future updates on the extent to which their commitment applies to licensees and to report licensees' cage-free egg progress.

MANUFACTURERS

Barilla reports its global and regional cage-free egg progress against its 2020 commitment in its 2018 CSR report. Barilla transparently reports 0% purchasing progress in the US, but details plans for transitioning its supply. This includes a project for the reformulation of products containing eggs, which will bring about a phased reduction in the use of this ingredient. The remaining volumes will be sourced entirely from cage-free suppliers over the course of 2019. We have included both Barilla's US and global progress in the report in order to align with our aim of tracking US-specific progress while contextualizing Barilla's US reporting in its global efforts and progress to transition to a 100% cage-free egg supply chain.

RETAILERS

We continue to seek clarification from retailers regarding the egg categories to which their commitments and reporting apply and encourage retailers to update this information ahead of next year's EggTrack disclosure deadline.

Albertson's Safeway has a striped progress bar representing that its progress is publicly reported as a combination of both its liquid and shell egg progress. Besides Whole Foods Market and BJ's, Albertson's/Safeway is the only other retailer that has clarified that its cage-free egg commitment extends to liquid eggs and is reporting progress against both egg categories.

While **Trader Joe's** was included in last year's report, progress is excluded this year as the relevant information was published in February 2016, more than two years prior to this year's EggTrack disclosure deadline of July 31, 2018. In order for publicly disclosed progress to be included in EggTrack progress must have been updated within two years of the EggTrack disclosure deadline.

Although clarification was sought, **Publix** did not update its reporting to reflect the percentage of eggs sold that are cage-free, as opposed to the percentage of egg offerings that are cage-free. Because reporting on the percentage of offerings that are cage-free is not a meaningful representation of progress we have removed Publix's progress from this year's report.

REFLECTIONS & LOOKING AHEAD

We commend the companies that have reported on or have updated their reporting of their cage-free progress ahead of this year's EggTrack disclosure deadline. These companies represent **27%** of the companies included in the report. This ratio indicates that while an increasing number of companies are leading in their reporting efforts, **the majority of companies committed to cage-free eggs are not yet adequately reporting.** A lack of public disclosure can indicate to current and potential stakeholders that a company is not effectively managing this supply chain conversion.

The second annual EggTrack report has also reinforced the **urgent need for clarity** from companies regarding the egg product categories covered by their cage-free commitments (e.g., shell, liquid, ingredient, or other egg type). Some commitments do not make it clear which egg product categories apply, most notably in pledges from several retailers. **We encourage companies to be fully transparent on the progress towards 100% cage-free on all types of eggs used by their business, as well as the target date for each egg type.**

As various stakeholders continue to monitor the delivery and management of animal welfare commitments, **EggTrack will continue to identify industry leaders, as well as those lagging behind in transparently reporting their progress.**

As the market continues to make this shift, and as the demand for transparency continues to increase, we encourage companies to **integrate annual progress reporting into their broader reporting procedures**, and disclose this information for all farm animal welfare commitments relevant to their business.

We will continue to follow up with the non-reporting companies as well as reporting companies to ensure we reach a 100% cage-free future and eliminate one of the worst-of-the-worst factory farm practices.

Companies interested in doing this work may [**reach out to our Food Business team**](#) for more information. We look forward to continuing to work together to improve the lives of millions of laying hens.



EGGTRACK RESOURCES

All resources below can be found at [ciwf.com/eggtrack](https://www.ciwf.com/eggtrack).

FOR FOOD BUSINESSES:



FOR INVESTORS:



FOR CONSUMERS:





I S A N I N I T I A T I V E O F



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